



U.S. GREEN BUILDING COUNCIL IDAHO CHAPTER

USGBC Idaho Chapter Membership Committee August 26th, 2009

Location: Thomas Hammer, 298 N 8th St, Downtown Boise

Time: 10:00 am

Attendance: Christine Duft, Mark Fledderjohann, Kristin Montgomery, Salle Robinson, Gina Roberts-Wagner

Discussion: Committee Report for 2009, August Chapter update monthly meeting

Committee overview:

- I. The Membership committee is defined as an Internal/External committee meaning we support the other chapter committee goals as well as our own.
- II. **Committee Aim:** To welcome, retain and increase communication with USGBC Idaho Chapter members.
- III. **2009 Committee Goals**
 - a. **Goal:** Develop a system to track, follow up on and report membership statistics.
 - i. **Result:** Board approved communications have been created to be sent out to members every month to welcome new members, recognize renewed members, remind members about to expire and follow up with expired members. Committee member, Salle Robinson, is to be dedicated to sending out these communications every month.
 - b. **Goal:** Establish Annual Membership event to increase membership and chapter communication.
 - i. **Result:** First event was held in Feb. of 2009. Annual date is not established yet and is being discussed to be combined with the P&E October event?
 - c. **Goal:** Create Annual Survey to gather and report Member information and feedback to organization.
 - i. **Result:** In progress. Survey to be sent out before and results are to be reported to the membership at the Annual event (October, November?).
 - d. **Goal:** Get Membership committee activated.
 - i. **Result:** We currently have 5 Membership committee members with the following dedicated tasks.
 1. Christine Duft-McConville (CTA): Membership Chair, Member tracking, Board & Finance committee Liaison, website membership pages
 2. Mark Fledderjohann (Modus): Membership Survey Development, Annual Event
 3. Salle Robinson (Business Interiors): Communications
 4. Kristin Montgomery (CTA): Membership Survey Development
 5. Gina Roberts-Wagner (Seed): Marketing committee Liaison
 6. Open position: Planning & Events committee Liaison
 7. & we always need more volunteers.
 - e. **Goal:** Reach out to local USGBC National and like-minded companies to encourage their support of their employees being USGBC Idaho Chapter members.
 - i. **Result:** TBD
 - f. **Goal:** Develop options with website for Online Membership directory.
 - i. **Result:** TBD
- IV. **Next meeting:** September 23rd at 10:00 a.m. at Thomas Hammer, 298 N 8th St, Downtown Boise. Please RSVP to Christine at christined@ctagroup.com.
- V. **Membership Update:** Dues rates are changing to conform to National Standards adopted in February. Regular rate is still \$65.00. Employees of National USGBC members are now \$45.50. Full-time student rates are \$26.00. EGB will be redefined as a committee, not a membership category. This change is already active on the National site.