



U.S. GREEN BUILDING COUNCIL
IDAHO CHAPTER

July 11, 2007
Board Meeting Minutes
Capital City Development Corp Conf Room
Boise, ID

Board Members:

Present: Sue Seifert, Doug Cooper, Steve Benner, Sharon Patterson, Dennis Cunningham, Scot Oliver, Selena O'Neal, Bruce Poe, Rebecca Mirsky, Katy Slater, Gary Childe, Andrew Erstad
Absent: Mathew May, Lindsay Erb,
Quorum: Yes
Special Guest: Tad Duby, Ricky Meyers and Larry Meyers

Action Items are in bold below:

I. Call to Order

The meeting was called to order at 11:36 am by Sharon Patterson.

II. Approve Previous Meeting Minutes

The Board reviewed the minutes from the previous meeting. There were no changes.

III. Treasurer's Report

Balance as of June 2007 = \$7602.49

IV. Progress Reports – Strategic Plan

a. A Few words from our President

There are now 10K members of USGBC and 793 new registered projects, and LEED for Homes program is open for comment.

ID Chapter Mailing of *Green is Color of Money* DVD has become an issue, due to obtaining addresses from USGBC national, and their concern relating to spam. Motion carried to send DVD.

b. Events Committee update:

Membership meeting topic on 7/20 and others are scheduled thru December are scheduled.

c. Advocacy and Education Committee update: no discussion

d. Marketing and Development Committee update:

Collateral materials are available through Steve Benner's office. Other collateral materials are available at Modus' office. All materials will be combined into a rolling case for ease of transport.

V. Issues that Merit Discussion or Decision

a. Affiliations

1. Good to be Green: consists of placing link on USGBC Idaho Chapter's website. Tabled for discussion about the chapter's web-site and advertising policy.
 2. Northwest Energy Coalition (NVEC) - *Vote* Unanimous vote against joining this organization. The Board of Directors felt that efforts should be focused on USGBC efforts.
 3. IDL – Letter of Support for Grant to support Energy Efficiency Buildings and IDL was sent from the chapter to the DOE.
- b. Idaho Energy and Green Building Conference
Draft conference schedule is in place. Ideas are needed for hosting Thursday night.
 - c. LEED Workshop
Workshop in conjunction with the October Conference was tabled. It was cost prohibitive.
 - d. Newsletter – Proposal from Norman Weinstein. Motion to hire a professional writer to contribute to a chapter quarterly newsletter. Discussion ensued regarding the budget for publicity. Contract was requested by the board, with a limit of \$300 for the first article, editorial board approves article. Others will be approved quarterly. Unanimous.
 - e. Emerging Green Builders
The Meyers are starting this new group as a subchapter of the Idaho Chapter of USGBC.
 - f. Sun Valley Sustainability Conference
The next one will be in 2008, and there is a new emerging green builders group there. Bruce will invite the SV Conference hosts to a chapter board meeting.
 - g. LEED for Homes
Confusion exists about LEED for homes, design requirements, measures and certification. This confusion is causing costs to customers and missed points. Conference could provide training for contractors. Board in favor of support for LEED for Home through the web-site, conference, membership meetings and other ways possible.
 - h. FAQs
In draft format. Will continue to work on the draft for editing.
 - i. Project Green
Channel 2 is broadcasting four shows per year and looking for sponsors. Further discussion at next meeting.
 - j. State Energy Bill Pres. Brenner met with Kelly and Boe, commissioning not required. Work continues on the Bill.
 - k. Regional Coordinator Update: Both tabled for next meeting.
 - l. Montana Chapter- Tabled for next meeting
 - m. Advertising Policy- Board was asked to review policy for the next meeting.

VI. Focus on the Future – pick one issue that is important to the future of green buildings and discuss thoroughly –

- A. Membership Recruitment and Development – Free Lunch. Taking ideas for the next meeting.

VII. Announcements

- A. Date of next Board Meeting - Conflict with raft event, meeting date will be worked out by e-mail.
- B. Date of next Chapter Public Event: July 20th, membership meeting.
- C. Other

VI. Adjourn at 1:25pm

Summary of Action Items:

<u>Who</u>	<u>Item</u>
Oliver	Mail DVD
Poe	Purchase rolling file for collateral, and turn over to Benner
All	Submit ideas for hosting Thursday night at the Green Conference
Poe	Invite Sun Valley Sustainability Conference to Idaho Chapter BoD Meeting
Mirsky	Add LEED for Homes to FAQ's
All	Review Advertising Policy for next meeting
All	Suggest membership recruitment ideas
Oliver/Poe	Reschedule conference room for August BoD and change meeting time on web
Benner	Contract with Norm Weinstein for (1) \$300 newsletter article per quarter, subject to edit committee approval.
Oliver	Draft the Two Free Lunches membership campaign

Minutes submitted by Secretary, Lindsay Erb (with help from Katy).