



U.S. GREEN BUILDING COUNCIL  
**IDAHO CHAPTER**

June 13, 2007  
Board Meeting Minutes  
Capital City Development Corp Conf Room  
Boise, ID

**Board Members:**

*Present:* Sue Seifert, Doug Cooper, Lindsay Erb, Steve Benner, Sharon Patterson, Dennis Cunningham, Scot Oliver, Selena O'Neal, Andrew Erstad, Rebecca Mirsky

*Absent:* Gary Childe, Bruce Poe, Katy Slater, Shelby Stuart, Matthew May

*Quorum:* Yes

*Special Guest:*

**Action Items are in bold below:**

**I. Call to Order**

The meeting was called to order at 11:39 am by Chapter Secretary, Lindsay Erb.

**II. Approve Previous Meeting Minutes**

The Board reviewed the minutes from the previous meeting. There were no changes.

**III. Treasurer's Report**

*Balance as of May 2007 = \$7,631.95*

**The treasurer's report will be circulated quarterly.**

**IV. Progress Reports – Strategic Plan**

a. A Few words from our President

1. Congratulations to Sharon and Rebecca for becoming LEED AP!
2. Friendly reminder to send biography / photo to Maria for the website.  
**(Lindsay and Shelby)**
3. Frequently Asked Questions? – Steve is developing a list of responses to the organization's general email accounts typical questions he receives. It will be added as a resource to our website. **Rebecca agreed to help Steve.**

- b. Events Committee update: No June Program
- c. Advocacy and Education Committee update: nothing to report
- d. Marketing and Development Committee update:
  - Marketing materials have been ordered and will be delivered to Steve's office and distributed to board members at the next meeting.
  - Card selection – Option 4 with colors from Option 6 were chosen by the board. **Maria** will send her sources that use the proper soy quantities in their paper stock for printing to **Andy**. **The board decided to print “Printed on 100% post consumer soy base product” at the bottom of the card. Andy to follow up with printing costs and possibly have Erstad Architects sponsor the printing of the cards.**
  - Community event / organization list was passed around and board members who are affiliated with the groups listed were to write their name down.

## V. Issues that Merit Discussion or Decision

### a. Affiliations

1. Good to be Green – an online directory of green resources – **Steve** to follow up on what it would mean to partner / join this group. The **Development Committee** will meet and propose a policy at our next meeting regarding the parameters for the USGBC Idaho chapter's participation / affiliation with various groups / organizations.
2. Northwest Energy Coalition – Bruce and Steve met with the NEC and the Idaho chapter was invited to become a member of their organization. There is a concern with joining as there are few “hot-button” items associated with the NEC. If we were members as an organization it would allow us to have a vote on their board. It would also provide an opportunity to build alliances with other members / groups. We would need to have a volunteer / representative from the USGBC to attend their board meetings (next one in Portland). The cost would be \$200 / month. **All Board members** to do research on this group and their associated members (nwenergy.com) – discuss further at next meeting.
3. Idaho Green Expo [www.idahogreenexpo.org](http://www.idahogreenexpo.org) – Regional Sustainable Conference – the USGBC is invited to sponsor / partner with the nonprofit status organization Bruce is working on with Greg and Joni Ortori.  
Dates to be May 17 -18.  
Channel 2 media – is on board to help promote the conference as part of their “Project Green”.  
**The Board had a consent** vote to support this conference.  
**Bruce** to provide more information on the various topics to highlighted at the conference.
4. IDL – **tabled this discussion until next meeting.**

**5. Sun Valley Sustainable Conference – next fall – this topic to be added to next month’s agenda.**

- b. Idaho Energy and Green Building Conference – October 24 – 26<sup>th</sup>
  - LEED 101 on Thursday – Teacher unknown.
  - Charles Eclly – high performance schools – possible speaker
  - Clarion (?) – “Saving the world through zoning” – possible speaker
  - Climate change initiative – ICL – panel session

**Steve, Sue, Selena** to have a summary of events for next meeting.  
**USGBC** to host the Thursday evening event – **send ideas to Steve, Sue, or Selena.**
- c. Regional Coordinator Update -

There is a hiring committee which consists of a representative from New Mexico and Utah formed to help hire a regional coordinator, a paid position for someone from our region.  
Mexico and Texas are currently in our region; however, there may be an eventual split of regions.  
DVD distribution: **Scot** to finalize the letter and coordinate the distribution to the other USGBC chapters.
- d. Advertising Policy – **next meeting**
- e. LEED Workshop / Study Group - \$325 is the cost for a LEED workshop – to be apart of the conference – **Education / Advocacy** to work on more information for next meeting.
- f. Newsletter (Content, Professional Services) – Norman Weinstein is a professional writer who we could hire to help with our newsletter – Bruce to provide more information on cost and / or a proposal from Norman  
Scot / Steve have a draft started for next month but agreed more help from a professional would be welcomed.
- g. Conflict of Interest Policy (GBI, Green Globes).

The Green Globe Concern (discussed earlier in meeting) – the Green Globe was formed by the Green Building Initiative (financed by the timber and vinyl industry. In Bruce’s opinion, it has been claimed to be equal to LEED yet it is not and this claim tends to confuse the marketplace. **The differences between Green Globes and LEED need to be listed on our new and upcoming FAQ section of our website (Rebecca).** **All Board Members** to review the interview sent around previously discussing these differences. This concern initiated due to **Andy’s** affiliation with a project in his office in which the client wanted to use Green Globes as a model for initial design concepts.  
Do not use signature with the USGBC’s logo as part of your company’s signature / name. Create a separate signature not associated with personal company / employee’s name.
- h. Format Change to Meeting Minutes – provide a column for action Items in meeting minutes. The secretary will only review these action items at the next meeting in lieu of the entire meeting minutes. Action Item column to be forth coming – see bold items for action items and board members responsible for various action items.

**VI. Focus on the Future – pick one issue that is important to the future of green buildings and discuss thoroughly –**

- a. USGBC program to be set up north with Dennis (could help out w/ some bad press in Post Falls regarding LEED).

**VII. Announcements**

- a. The next meeting will be held Wednesday, 7/11/07, 11:30 to 1:00 at the CCDC Conference Room, 805 W Idaho Street, downtown Boise.
- b. No June Program

**VI. Adjourn**

The meeting adjourned @ 1:14 pm

Minutes submitted by Secretary, Lindsay Erb.