



U.S. Green Building Council
Idaho Organizing Group

Minutes

May 9th, 2005

Meeting of USGBC Idaho Organizing Group

For corrections, please contact Maria Bracci at mbracci@colepoe.com.

A) COMMITTEE UPDATES

1. Bylaws Committee

- a. No updates.

2. Event Calendar/Education Committee

- a. Will postpone May 26th program.
- b. Need to decide on direction for event lunches.
 - (i) At a restaurant, brown bag, or pay at the door.
 - (ii) Will not be included in membership fee.
- c. Education subcommittee
 - (i) Education proposal submitted for review.
 - (ii) See attached "USGBC-ID_education2005.pdf"
 - (iii) Be prepared to discuss at next meeting.
- d. Upcoming events
 - (i) **Patrick Condon** will be the guest speaker at the "**Lighter, Greener, Cheaper, Smarter Communities—Creating Equitable, Safe and Clean Places to Live**" workshop at the Integrated Design Lab. **May 19th, 4-6pm**. Call Sherry McKibben at 343-7851 for more information or see attached "IDL-Condon.pdf".
 - (ii) **October 12th Christine Irvine**, former USGBC President, will be a featured speaker at the Idaho Energy Conference. Contact Ken Baker at 861-5736 for more information about this event.
 - (iii) Potential to invite Christine Ervin to a separate USGBC organized event around same time as Idaho Energy Conference.
 - (iv) Rick Fedrizzi, current USGBC President, has informally agreed to visit Boise in early fall later this year.
 - (v) **Commissioning Workshop, tentative date July 21st, Ada County Courthouse Public Hearing Room.**
 - Cascadia Chapter will market and promote event.
 - Idaho Organizing Group will participate and perhaps staff the event.
 - Need to decide how to split proceeds between Cascadia Chapter and Idaho Organizing Group.
 - (vi) **Dharma Living Systems presentation.** Date to be determined. The developer is willing to come up to Boise to present information and pay for the presentation. Dharma Living Machine is a natural wastewater treatment system. Call Sherry McKibben at 343-7851 for more information.

- (vii) *June 1st: CCDC's Brownfield Initiative* will launch. USGBC Idaho Organizing Group will have a booth. Lunch will be provided. Call Scot Oliver at 384-4264 for more information.

3. Budget/Membership Committee

- a. USGBC Chapter membership dues
 - (i) Consensus that dues are required to generate operating capital.
 - (ii) \$50 USGBC member
 - (iii) \$65 non-USGBC member
 - (iv) \$25 Emerging Green Builder (student)
- b. USGBC members will be able to vote on Chapter resolutions. Non-USGBC members will not be eligible to vote.

4. Strategic Planning Committee

- a. No update.

5. Liaison Committee

- a. No update.

6. Regulatory Agencies/Code Committee

- a. Sherry McKibben spoke with Catherine Chertudi at Boise City. The City is pushing forward on the waterless urinal issue.
- b. Dave Logan & Sherry McKibben will pursue this further.

7. Governmental Affairs

- a. City of Boise close to pushing initiative for green building.

B) WEBSITE

1. Content Update

- a. Maria Bracci cannot update the website right now. Problems on USGBC's end.
- b. Discussion about starting a separate website for the Idaho Organizing Group.
- c. Bruce Poe and Sherry McKibben agreed to split the costs for web hosting for 1 year (approximately \$110).

C) USGBC CHAPTER RETREAT UPDATE

1. Formation of USGBC Regions.

- a. Idaho will be part of the Western Region. Does not include California.
- b. Chapters will report to the Regions, Regions will report to the Chapter Steering Committee, the Chapter Steering Committee will report to the National USGBC.
- c. The purpose of regional organization is to assist in the governance of the USGBC.
- d. Task force from each region is coming up with an implementation plan.

2. Adopting a Dynamic Governance Model

- a. Proposal to use a consensus based decision making process where there is no voting but open discussion and negotiation. Participants will vocalize their opinions and make compromises until consensus is reached among all participants. If one person objects, the discussion/negotiation continues.

3. Trade Association Membership

- a. Previously, the USGBC has not allowed trade associations, such as the Vinyl Institute, membership into the USGBC.

- b. Trade associations have begun lobbying against the USGBC, arguing the USGBC is exclusionary, and the federal government should consider using their “Green Globes” program over LEED.
- c. Policy about Trade Association Membership will probably change, but a consensus needs to be reached.
- d. Open Discussion:
 - (i) Potential problem with accepting Trade Associations and using the Dynamic Governance Model. Trade Associations could be the one objecting and requiring others to compromise to.
 - (ii) Will Trade Associations continue to lobby?
 - (iii) Perhaps new rules need to be written into USGBC membership policies to specifically address Trade Association membership.
 - (iv) Perhaps allow Trade Associations membership, but require that they provide transparency on their membership as well.
 - (v) Restrict Trade Association use of USGBC membership as a lobbying tool.
- e. Overall, the concept of allowing Trade Association membership is OK, but implementation is still an issue.
- f. Visit the USGBC Western Region website at www.colepoe.com/westernregion to join the ongoing forum discussion about this and other topics relating to the USGBC Western Region.

D) MISCELLANEOUS ITEMS

1. Printed Materials about USGBC

- a. Need to explore how to get printed marketing/promotional materials about the USGBC.
- b. Will the USGBC provide? And how many?

2. Next USGBC Idaho Organizing Group meeting rescheduled for June 8th, 11:30am-1:00pm at the Ada County Courthouse Public Hearing Room. Conference call-in number is 208-287-7192.

END OF MEETING



IDAHO
ORGANIZING GROUP

EDUCATION SUBCOMMITTEE of the PROGRAMS & EVENTS COMMITTEE

PROPOSAL
MAY 9, 2005

The mission of the Programs and Events Committee is to accelerate the implementation of sustainable building concepts, technologies and practices through education and advocacy. We propose to educate with the goal of raising awareness of the USGBC and its various LEED products, as well as teach sustainability. Our proposal outlines how programs organized through the Programs and Events Committee can educate on timely topics and combine the resources for selected topics to reach the three proposed audience segments.

Proposed:

1. The Programs and Events Committee would determine a quarterly topic/theme for programs and events at each calendar quarter. These programs and events related to the specified topic would then be planned for each of these three proposed groups:
 - a. *USGBC Members & Prospective Members, Trade Professionals (i.e. Architects, Interior Designers, Engineers, Contractors, Suppliers, Owners, Facility Operators, Advocates, etc.)*
 - b. *Academic Institutions*
 - c. *General Public*
2. Topics will be planned three to four quarters out. This allows time to secure speakers relevant to the topic, prepare marketing materials, invite the appropriate audiences, select location and utilize appropriate resources. Given first priority as a speaker or topic presenter would be those individuals who are currently involved in the local Idaho USGBC organizing chapter.
3. At each monthly USGBC meeting, there will be a short (5-10 minute) educational session related to the quarterly topic.
4. Publicity methods would vary by audience segment. A calendar on the website would be widely used as a referral for all groups as it is relatively inexpensive, easily updated and more environmentally responsible than a mass mailing.

- a. *USGBC Members & Prospective Members, Building Trades* – Robyn Sleep, Liason Committee, has established mailing lists. Email invitations will be sent, instead of a mailer for such reasons as noted above.
- b. *Academic Institutions*- In order to provide this group with the most applicable and useable information, we will ask Robyn Sleep to create a survey that could be sent to academic institutions to determine interest and preferred method of receiving information (presentations, newsletters, etc)
- c. *General Public* – The outreach method used will vary depending on the topic and location of the presentation. We will use local media to promote these events, as well as educate the public on who the USGBC is and what the LEED Rating System does (Boise Weekly runs a periodic “green” column).

Proposal for 2005 Second Quarter (April – June): Responsible Landscaping: How to Landscape in a Desert Climate.

- a. *USGBC Members & Prospective Members, Trade Professionals*: The focus will be on landscaping for both residential and commercial projects, exterior building materials, landscaping materials and specialty systems such as green roofs, or energy efficient irrigation.
- b. *Academic Institutions*: Subject to the results of the survey, preferably an email newsletter with information related to the above topic, such as a synopsis of the speakers presentation (given to the USGBC members & Trade Professionals) as well as resources, websites, etc. of where to gain more knowledge of products and systems.
- c. *General Public*: Presentation from a local Landscape Architect at a nursery or garden site (i.e. Zamzows or the Botanical Gardens) on how to responsibly landscape in the Boise climate, ideas on water efficient systems, or other ways to conserve water (and time) in a drought year.

The members of the Education Subcommittee are:

Tracy Ihli	Sprague Solutions
Pamela Turner	Armstrong Planning and Design
Jamie Robb	The Masonry Center

**May 19, Boise Idaho
Patrick M. Condon Workshop**

Workshop: UI Integrated Design Lab, 108 N 6th Street, Boise; 4-6pm

Lighter, Greener, Cheaper, Smarter Communities - Creating Equitable, Safe and Clean Places to Live

Sustainable communities are now being built. Case studies of sustainable communities and the rationale behind their construction will be presented. Issues addressed will include affordability, infrastructure cost, landscape and riparian function, and transportation choice. Case studies from Oregon, British Columbia, and Edmonton Alberta will be featured.

Attendees will learn:

1. The specific consequences of recent changes to patterns of urban development on affordability, water, and air quality.
2. Successful cases where alternative development standards have been applied.
3. Methodologies (charrettes) for rapidly and successfully obtaining buy-in from stakeholders, applicable at both the neighborhood and regional scale, will be discussed.

Biography: Professor Patrick M. Condon
UBC James Taylor Chair in Landscape and Liveable Environments.

Professor Patrick Condon holds the UBC James Taylor Chair in Landscape and Liveable Environments. In that capacity he has organized a series of round table multi party planning and design processes in British Columbia and the United States. These efforts share the goal of creating more sustainable new and retrofitted communities. The work has produced approved and workable plans for providing thousands of new housing units and job sites in sustainable community contexts.

Patrick was born and educated in Massachusetts, practicing there first as a landscape architect and then as director of Community Planning for the City of Westfield Massachusetts. In 1985 he joined academia, teaching first at the University of Minnesota, then, in 1992, joining the faculty at the University of British Columbia.

He has become well known for producing alternative models for walkable and complete communities-communities that work with, not against, the natural capabilities of the site, and doing so with the people involved - the citizens and stakeholders of the area. The community design strategies that have emerged from this work have received widespread attention throughout the United States and Canada and are provoking a fundamental re-examination of how we plan our neighborhoods and, importantly, how we can most effectively and efficiently provide the urban infrastructure necessary to serve them.

His unique experience as both a landscape architect and a planner, as both an academic and a community design consultant, give him unique insights into the similarities and differences between these two countries, and practical policies for creating sustainable communities in both contexts.

The work of his research center can be accessed at www.sustainable-communities.agsci.ubc.ca . Other projects of interest can be reviewed on the web as follows:

The Damascus Community Design Workshop, organized by Professor Condon:
<http://www.sustainable-communities.agsci.ubc.ca/Damascus/Index.htm>

The Civic Alliance Planning and Design Workshop for Lower Manhattan, team leader with RPA:
<http://www.civic-alliance.org/pdf/workshop%20executive%20summary.pdf>

Smart Growth on the Ground, Maple Ridge Project. Initiated Program:
<http://www.sgog.bc.ca/uplo/mr6.21.04presentation.pdf>

The East Clayton Sustainable Community Headwaters Project. Initiated project. Community under construction now in Surrey BC. Project info at:
<http://www.sustainable-communities.agsci.ubc.ca/projects/Headwaters.html>

First developers project web site at: <http://claytonvillage.ca>